



## 2019 Sponsorship Opportunities

### **Exclusive Lead Sponsor – \$10,000**

#### Annual Conference

- Complimentary registration for 4
- Showcase your company with a booth in the conference exhibit hall
- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation
  - in the Conference program
  - on conference attendee name badges
  - on table centerpiece plaque cards
- Company name listed
  - in conference news release
  - in post-conference electronic "Thank You"
- Opportunity for a company representative to
  - address the audience for 2 minutes - introduce yourself and company and what you do
  - welcome attendees to the conference and make the safety check announcement
- Opportunity to place your company brochure and/or a memento at each seat
- Opportunity for company-supplied banner to be displayed in the general session area

#### Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to
  - write a "how to" article in 1 issue of the Florida 8(a) Alliance newsletter
  - present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

### **Exclusive Reception Sponsorship – \$5,000**

#### Annual Conference

- Complimentary registration for 4
- Showcase your company with a booth in the conference exhibit hall
- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation
  - in the conference program
  - on conference attendee name badges
  - on 1 table centerpiece plaque card

- Company name
  - listed in conference news release
  - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
  - address the audience for 1 minute - introduce yourself and company and what you do
- Opportunity for company-supplied banner to be displayed in the general session area

Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to
  - write a "how to" article in 1 issue of the Florida 8(a) Alliance newsletter
  - present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

## **Exclusive Breakfast Sponsorship – \$5,000**

Annual Conference

- Complimentary registration for 4
- Showcase your company with a booth in the conference exhibit hall
- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation
  - in the conference program
  - on 1 table centerpiece plaque card
- Company name
  - listed in conference news release
  - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
  - address the audience for 1 minute - introduce yourself and company and what you do
  - introduce conference hosts/key leaders at breakfast
- Opportunity for company-supplied banner to be displayed in the general session area

Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to
  - write a "how to" article in 1 issue of the Florida 8(a) Alliance newsletter
  - present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

## **Exclusive Lunch Sponsorship – \$5,000**

Annual Conference

- Complimentary registration for 4
- Showcase your company with a booth in the conference exhibit hall
- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation

- in the conference program
- on 1 table centerpiece plaque card
- Company name
  - listed in conference news release
  - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
  - address the audience for 1 minute - introduce yourself and company and what you do
  - introduce conference keynote speaker at lunch
- Opportunity for company-supplied banner to be displayed in the general session area

Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to
  - write a "how to" article in 1 issue of the Florida 8(a) Alliance newsletter
  - present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

## **(2) Gold Networking Sponsorship - \$5,000**

Annual Conference

- Complimentary registration for 3
- Showcase your company with a booth in the conference exhibit hall
- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation
  - in the conference program
  - on 1 table centerpiece plaque card
- Company name
  - listed in conference news release
  - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
  - address the audience for 1 minute - introduce yourself and company and what you do
  - announce raffle winners
- Opportunity for company-supplied banner to be prominently displayed in the exhibit hall

Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to
  - write a "how to" article in 1 issue of the Florida 8(a) Alliance newsletter
  - present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

## **(3) Silver Workshop Sponsorship – \$4,000**

Annual Conference

- Complimentary registration for 3
- Showcase your company with a booth in the workshop you are sponsoring

- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation
  - in the conference program
- Company name
  - listed in conference news release
  - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
  - address workshop audience for 1 minute - introduce yourself and company and what you do
  - introduce the workshop speakers
- Opportunity for company-supplied banner to be displayed in the workshop you are sponsoring

Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

## **Bronze Greeter Sponsorship – \$2,000**

Annual Conference

- Complimentary registration for 2
- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation
  - in the conference program
- Company name
  - listed in conference news release
  - listed in post-conference electronic "Thank You"
- Wear GREETER badge and welcome conference attendees as they arrive

Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

## **Bronze Raffle Sponsorship – \$2,000**

Annual Conference

- Complimentary registration for 2
- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation
  - in the conference program
- Company name
  - listed in conference news release
  - listed in post-conference electronic "Thank You"
- Provide raffle prizes, company logo on the raffle bowl

Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

## **Bronze Conference Bag Sponsorship – \$2,000**

### Annual Conference

- Complimentary registration for 2
- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation
  - in the conference program
- Company name
  - listed in conference news release
  - listed in post-conference electronic "Thank You"
- Company logo placed on the front of the conference bag, in conjunction with the Florida 8(a) Alliance logo

### Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

## **Bronze Name Badge Sponsorship – \$2,000**

### Annual Conference

- Complimentary registration for 2
- Company logo
  - in the electronic conference invitation
  - in the conference "Welcome" presentation
  - in the conference program
- Company name
  - listed in conference news release
  - listed in post-conference electronic "Thank You"
- Company logo prominently displayed at the registration table

### Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
  - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

## **Bronze Coffee/Break Sponsorship – \$2,000**

### Annual Conference

- Complimentary registration for 2
- Company logo
  - in the electronic conference invitation
  - in the conference “Welcome” presentation
  - in the conference program
- Company name
  - listed in conference news release
  - listed in post-conference electronic “Thank You”
- Company logo prominently displayed at the Coffee/Break table

### Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance’s website sponsor page - hyperlinked to your company home page
  - featured in the “Sponsor Thank You” issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

## **Premium Sponsorship – \$1,250**

### Annual Conference

- Complimentary registration for 2
- Showcase your company with a booth in the conference exhibit hall
- Company logo
  - in the electronic conference invitation
  - in the conference “Welcome” presentation
  - in the conference program
- Company name
  - listed in conference news release
  - listed in post-conference electronic “Thank You”

### Other Benefits throughout the Year

- Company logo
  - on the Florida 8(a) Alliance’s website sponsor page - hyperlinked to your company home page
  - featured in the “Sponsor Thank You” issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

## **Conference Marketing Sponsorship (Exhibitor Only) – \$500**

### Annual Conference

- Complimentary registration for 2
- Showcase your company with a booth in the conference exhibit hall
- Company listed as a Vendor in conference program
- Company listed in the conference “Welcome” presentation