



2020 Sponsorship Opportunities

Exclusive Lead Sponsor – \$10,000

Annual Conference

- Complimentary registration for 4
- Showcase your company with a booth in the conference exhibit hall
- Company logo
 - in the electronic conference invitation
 - in the conference “Welcome” presentation
 - in the Conference program
 - on conference attendee name badges
 - on table centerpiece plaque cards
- Company name listed
 - in conference news release
 - in post-conference electronic “Thank You”
- Opportunity for a company representative to
 - address the audience for 2 minutes - introduce yourself and company and what you do
 - welcome attendees to the conference and make the safety check announcement
- Opportunity to place your company brochure and/or a memento at each seat
- Opportunity for company-supplied banner to be displayed in the general session area

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance’s website sponsor page - hyperlinked to your company home page
 - featured in the “Sponsor Thank You” issue of the Florida 8(a) Alliance newsletter
- Opportunity to
 - write a “how to” article in 1 issue of the Florida 8(a) Alliance newsletter
 - present 1 of Florida 8(a) Alliance’s monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

Exclusive Reception Sponsorship – \$5,000

Annual Conference

- Complimentary registration for 4
- Showcase your company with a booth in the conference exhibit hall
- Company logo
 - in the electronic conference invitation
 - in the conference “Welcome” presentation
 - in the conference program
 - on conference attendee name badges
 - on 1 table centerpiece plaque card

- Company name
 - listed in conference news release
 - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
 - address the audience for 1 minute - introduce yourself and company and what you do
- Opportunity for company-supplied banner to be displayed in the general session area

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
 - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to
 - write a "how to" article in 1 issue of the Florida 8(a) Alliance newsletter
 - present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

Exclusive Breakfast Sponsorship – \$5,000

Annual Conference

- Complimentary registration for 4
- Showcase your company with a booth in the conference exhibit hall
- Company logo
 - in the electronic conference invitation
 - in the conference "Welcome" presentation
 - in the conference program
 - on 1 table centerpiece plaque card
- Company name
 - listed in conference news release
 - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
 - address the audience for 1 minute - introduce yourself and company and what you do
 - introduce conference hosts/key leaders at breakfast
- Opportunity for company-supplied banner to be displayed in the general session area

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
 - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to
 - write a "how to" article in 1 issue of the Florida 8(a) Alliance newsletter
 - present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

Exclusive Lunch Sponsorship – \$5,000

Annual Conference

- Complimentary registration for 4
- Showcase your company with a booth in the conference exhibit hall
- Company logo
 - in the electronic conference invitation
 - in the conference "Welcome" presentation

- in the conference program
- on 1 table centerpiece plaque card
- Company name
 - listed in conference news release
 - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
 - address the audience for 1 minute - introduce yourself and company and what you do
 - introduce conference keynote speaker at lunch
- Opportunity for company-supplied banner to be displayed in the general session area

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
 - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to
 - write a "how to" article in 1 issue of the Florida 8(a) Alliance newsletter
 - present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

(2) Gold Networking Sponsorship - \$5,000

Annual Conference

- Complimentary registration for 3
- Showcase your company with a booth in the conference exhibit hall
- Company logo
 - in the electronic conference invitation
 - in the conference "Welcome" presentation
 - in the conference program
 - on 1 table centerpiece plaque card
- Company name
 - listed in conference news release
 - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
 - address the audience for 1 minute - introduce yourself and company and what you do
 - announce raffle winners
- Opportunity for company-supplied banner to be prominently displayed in the exhibit hall

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
 - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to
 - write a "how to" article in 1 issue of the Florida 8(a) Alliance newsletter
 - present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

(3) Silver Workshop Sponsorship – \$4,000

Annual Conference

- Complimentary registration for 3
- Showcase your company with a booth in the workshop you are sponsoring

- Company logo
 - in the electronic conference invitation
 - in the conference "Welcome" presentation
 - in the conference program
- Company name
 - listed in conference news release
 - listed in post-conference electronic "Thank You"
- Opportunity for a company representative to
 - address workshop audience for 1 minute - introduce yourself and company and what you do
 - introduce the workshop speakers
- Opportunity for company-supplied banner to be displayed in the workshop you are sponsoring

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
 - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Opportunity to present 1 of Florida 8(a) Alliance's monthly training webinars
- Invitation to member/sponsor exclusive events hosted during the year

Bronze Greeter Sponsorship – \$2,000

Annual Conference

- Complimentary registration for 2
- Company logo
 - in the electronic conference invitation
 - in the conference "Welcome" presentation
 - in the conference program
- Company name
 - listed in conference news release
 - listed in post-conference electronic "Thank You"
- Wear GREETER badge and welcome conference attendees as they arrive

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
 - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

Bronze Raffle Sponsorship – \$2,000

Annual Conference

- Complimentary registration for 2
- Company logo
 - in the electronic conference invitation
 - in the conference "Welcome" presentation
 - in the conference program
- Company name
 - listed in conference news release
 - listed in post-conference electronic "Thank You"
- Provide raffle prizes, company logo on the raffle bowl

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
 - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

Bronze Conference Bag Sponsorship – \$2,000

Annual Conference

- Complimentary registration for 2
- Company logo
 - in the electronic conference invitation
 - in the conference "Welcome" presentation
 - in the conference program
- Company name
 - listed in conference news release
 - listed in post-conference electronic "Thank You"
- Company logo placed on the front of the conference bag, in conjunction with the Florida 8(a) Alliance logo

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
 - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

Bronze Name Badge Sponsorship – \$2,000

Annual Conference

- Complimentary registration for 2
- Company logo
 - in the electronic conference invitation
 - in the conference "Welcome" presentation
 - in the conference program
- Company name
 - listed in conference news release
 - listed in post-conference electronic "Thank You"
- Company logo prominently displayed at the registration table

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance's website sponsor page - hyperlinked to your company home page
 - featured in the "Sponsor Thank You" issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

Bronze Coffee/Break Sponsorship – \$2,000

Annual Conference

- Complimentary registration for 2
- Company logo
 - in the electronic conference invitation
 - in the conference “Welcome” presentation
 - in the conference program
- Company name
 - listed in conference news release
 - listed in post-conference electronic “Thank You”
- Company logo prominently displayed at the Coffee/Break table

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance’s website sponsor page - hyperlinked to your company home page
 - featured in the “Sponsor Thank You” issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

Premium Sponsorship – \$1,250

Annual Conference

- Complimentary registration for 2
- Showcase your company with a booth in the conference exhibit hall
- Company logo
 - in the electronic conference invitation
 - in the conference “Welcome” presentation
 - in the conference program
- Company name
 - listed in conference news release
 - listed in post-conference electronic “Thank You”

Other Benefits throughout the Year

- Company logo
 - on the Florida 8(a) Alliance’s website sponsor page - hyperlinked to your company home page
 - featured in the “Sponsor Thank You” issue of the Florida 8(a) Alliance newsletter
- Invitation to member/sponsor exclusive events hosted during the year

Conference Marketing Sponsorship (Exhibitor Only) – \$500

Annual Conference

- Complimentary registration for 2
- Showcase your company with a booth in the conference exhibit hall
- Company listed as a Vendor in conference program
- Company listed in the conference “Welcome” presentation
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